



# THE DRONE

Kolluru Gowtham Vishwanath  
Gowtham Subramanian  
Arjun Durai  
Jacob Samro





# THE IDEA

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- Our Idea is to make a drone which is completely failsafe, easy to use and fly.
- Our intuition is to help Photographers, Film Makers, Farmers, Hobbyists. It has Autopilot, Smooth and Photography modes to make the user easy to use the drone.



# THE PROBLEM

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There are thousands of drones available in the market. They are designed to be specific. Most of the drones will crash when the battery gets drained or even for a minute signal loss. Even a single bee can damage the drone.

- Battery
- Air Traffic (Air Accidents)
- Identification of Drone is not possible
- Improper Maintenance & Repair
- Lack of Awareness

# THE SOLUTION

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- Solar Charging ( on Fly )
- IMEI ( for Identification ) & Find my drone app on Cloud
- Anti Theft System on Drones
- Safe to Fly ( Air Traffic System )
- Black box in drone
- Components are sold separately for replacement purposes
- Air Bags to protect the public

# CUSTOMERS

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- Photographers
- Hobbyists
- Farmers
- Developers
- Building Contractors



# VALUE PROPOSITION

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- **AirHacX** is Product based Equipment(Drone) which is easy to use and fly.
- We provide our customers with a lead technology which helps the customers to feel safe to buy
- **Benefits:**
  - Update Firmware in one click
  - Integrated integrated with Cloud (AirDrive)
  - Mobile Application Support
  - Autopilot, Failsafe & Auto Charging
  - Online Support - Live Chat & Ticket based supporting system.

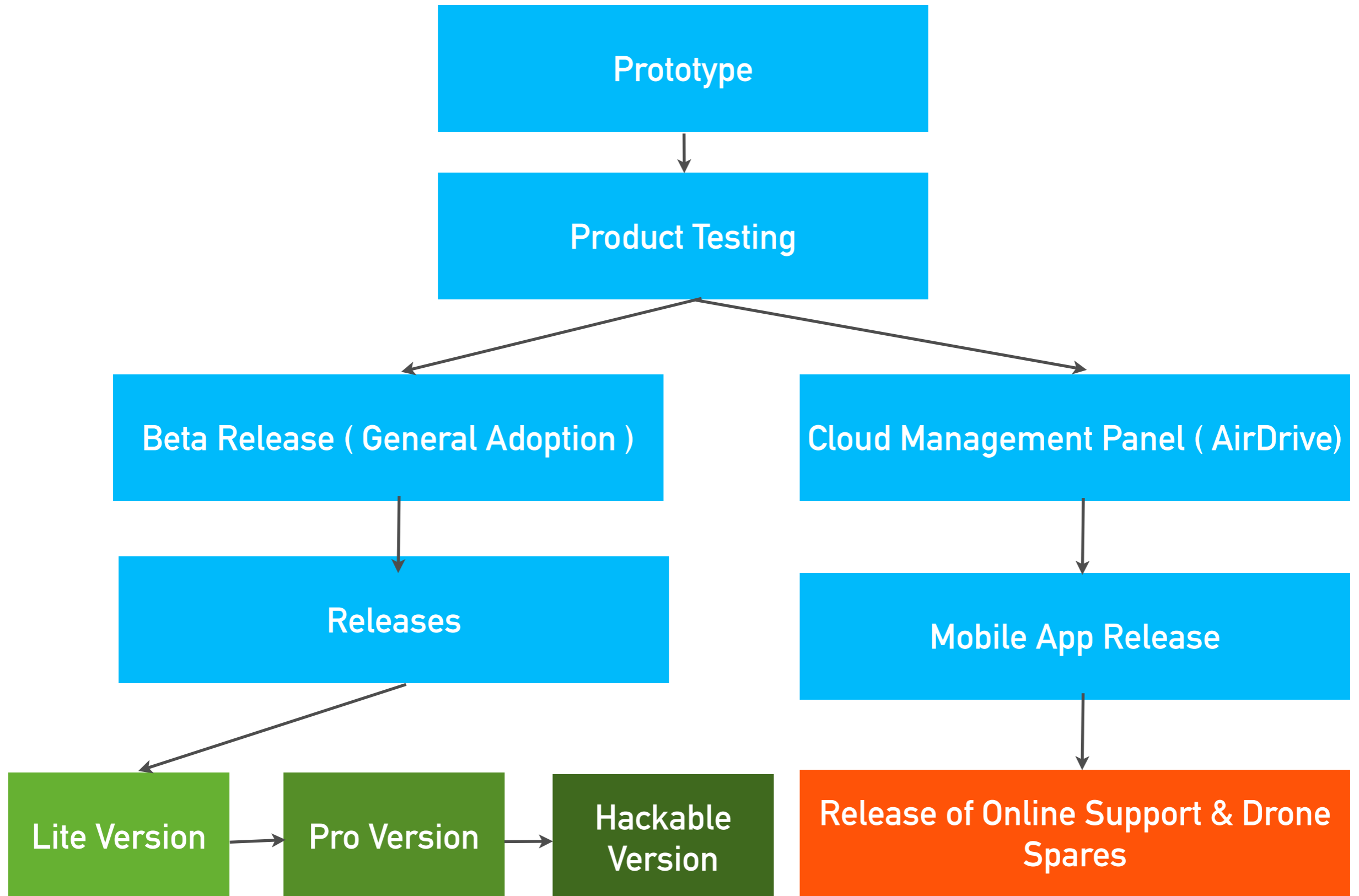
# CHANNELS (MARKETING)

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- Online markets like eBay, Flipkart and Amazon
- Cloud Services will be displayed for sale at [airhacx.com](http://airhacx.com)  
( Payment via PayPal )
- Social Media Marketing on Facebook & Twitter
- Online marketing via Adwords & Search engine marketing
- Email & Mobile Advertising
- Affiliate Programs & Referral Programs (for cloud services)

# PRODUCT WORKFLOW

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# REVENUE MODEL

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- Core Product ( The Drone )
- Drone Services
- Cloud Services
- Drone Spares

# COMPETITORS

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- Airware ( on Cloud Services )
- DJI ( Dajiang Innovation )
- Parrot EPA
- 3DRobotics
- Facebook
- Google
- Boeing
- Amazon
- Skycatch



# WHAT WE ARE EXPECTING

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- Funding & Guidance
- Basic Finance Prototype
- Help on How to do business with the Idea.